

Network Activity Characteristics of Youth Groups in Self-media Environment Analysis of Psychological Factors

Zhang Chaomin^a, Pang Ling

Department of economics and trade, Guangdong Eco-engineering Polytechnic, Guangzhou 51052, China

^azhangchaomingz@126.com

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Abstract: In the age of self-media, everyone has a "microphone". Self-media provides a golden opportunity for young people's online activities. The unlimited communication is the best praise and realistic portrayal of "voice" of self-Media in today's era. However, the misconduct and carelessness of young people's words and deeds combined with the negative combination of "Internet plus" itself has brought about many problems and faced many challenges for young people's network activities. Nevertheless, opportunities and positive energy are the main functions. The seamless connection between online and offline interaction brought by the media to young people's network communication is still enjoyable, so that young people leave the media like souls out of the body and become walking corpses. Therefore, what we should do well is to take some targeted measures to reduce the negative side of youth group's network activities in the self-Media environment, promote the positive side, promote the advantages and eliminate the disadvantages, and maximize the young people through network activities to achieve the double harvest of career and love.

1. Introduction

Nowadays, the world is in the information age. The self-Media which is easy to use makes the youth experience the fast and convenient network communication. As a result, young people enjoy online activities, and some young people are deeply in love with the "Internet" of their own media, and can not extricate themselves from the "Internet". To this end, we must not give up food because of choking. We must take a series of effective measures to minimize the side effects of self-media, and constantly exert the positive energy role, so as to enable young people to learn through network activities, make friends successfully, and make their career flourishing, so as to achieve a double harvest of love.

2. A Brief Introduction to the Connotation of Self-media

Speaking of the media, we can all talk about it. Without teachers, the media has almost become our "daily necessities". It has a clear understanding. The media plays an irreplaceable role in the communication of youth groups. The concept of "self-media", also known as "personal media", originated from the further explanation of the concept of "news media 3.0" by Dan Gilmer, a famous IT columnist in Silicon Valley in 2002. Although the appearance of self-Media is not long and its qualifications are relatively shallow, it can not be compared with the long history of paper media. However, as a popular mode of communication, self-Media has been developed later and come to the fore. The prosperity and development of self-Media has provided a golden opportunity for the network activities of youth groups, and they are both tired and happy.

3. The Current Situation of Network Activities of Youth Groups in the Self-media Environment

Young people are the most energetic group. Their thoughts are avant-garde and active. If they don't agree with each other, they will encourage words on the internet, "Hua Shan discusses sword", and sparks of wisdom can be seen everywhere. Nowadays, some like-minded youth groups even form a group of young people who enjoy themselves. Through the "Internet +" marriages of thousands of miles, a special class of young Internet interest groups has emerged. The so-called youth network interest group refers to a group of young people who have a sustained interest in a particular person, thing or thing, mainly through the network for information exchange, emotional sharing and identity to build a "interest" community [2]. Youth interesting group is the mainstay of youth group's network activities. In the self-media, we often see their beautiful images and happy moments when they get together.

4. Characteristics of Youth Group Network Activities in the Self-media Environment

The network activities of youth groups under the environment of self-Media are not disorderly and disorderly. Through summarizing, the following distinct characteristics are found:

4.1 Netspeak and netspeak emerge in endlessly, and there are many catchphrases of "Nethong"

In the network communication, the netizens unconsciously produce many netizens and netizens. Among these "net red" catchwords, many are "invented" or widely spread by young people. It is no exaggeration to say that the popular phrase "net red" shines with the strong participation of young people. With their ingenuity and intelligence, young people with great innovative spirit have made endless emergence of network language, and "net red" catchwords are abundant. They have made indelible contributions to the prosperity and development of the Chinese language family. In the military merits chapter, there is absolutely no lack of the emergence of young groups.

4.2 Words are insincere and different in appearance.

The Internet world is virtual, dreamy, uncertain, like fog, like rain and like wind. In the network communication, because of the inadequate management of the real-name system, the arbitrariness and unpredictability of the network name, the youth groups have no scruples, speak freely and even talk nonsense in the network communication. Unheartfelt words, superficial and implicit differences have become the new normal. Say more, do less, even say casually, and do not cash, or do not want to cash at all. It is extremely irresponsible to throw the socialist core value of "honesty is golden" into the country of Guawa. Some people think that on-line is more free than in real life, their words and deeds are more exaggerated than in real life, and some things that dare not say and dare not do in real life can be done on-line [3]. It is in this bad mentality that it is imperative to rectify the network self-media. Otherwise, the self-Media will be the main culprit of ruining the younger generation.

4.3 Integration of online and offline activities

As young people, their online activities are not just "gentlemen don't do anything". They are a generation full of passion and dare to say and do. They can not only communicate and talk on the Internet, but also talk about ideas, work, career, interest, life and everything. When they are bored and talkative, they will have a feeling of hatred for meeting late. As a result, they will go out of the line to "meet happily" and "meet in thousands of miles" in reality. Even if they are separated by thousands of mountains and rivers, they will not stop the advance of young people's dating. In short, youth groups will integrate online activities with offline activities, and many young people will get married because of the media. They will always ask "How are you?" This kind of care and care can be seen everywhere. So we can see that the Internet language is also warm.

4.4 Online entertainment is the first choice for most young people

If youth is strong, the country will be strong; if youth is prosperous, the country will be prosperous. The younger generation is the generation of hope. The younger generation is the sun at eight or nine o'clock in the morning. They are not only energetic, but also uphill. Therefore, in order to keep sustainable development, young people must keep on learning and making progress so as to adapt to the new changes of science and technology. However, although young people are also diligently learning new knowledge and information online. However, as a youth group, online entertainment is the first choice for most young people. Whether it is entertainment video or entertainment stories, they all enjoy watching, especially online games are the favorite activities of young people.

5. Psychological Factors of Youth Group's Network Activities in the Self-media Environment

5.1 Young people love learning and are good at accepting new things. They are the "source of life" of Internet activities.

In the age of media, everyone has a "microphone". Young people love learning, which is well known to women and children. Young people have a good memory and are good at accepting new things. Young people have a flexible mind. They often count their minds as soon as they have a flash of inspiration and wrinkle their eyebrows. In addition, young people are vigorous and show off, and they will "invent" some bright network language consciously or unconsciously. Driven by curiosity, young people's love for the Internet is beyond words.

5.2 Self-conceited wearing a "mask", others do not know the true face of Lushan, on-line communication is self-willed.

In face-to-face communication, most young people are very reserved. Most of them are shy, polite, gentle and full of scholarly features, afraid of leaving a bad impression on others. However, young people have no scruples when communicating on the Internet and on the internet, which are quite different from each other. Because the network "virtual society" has not well adhered to the real-name system, the popularity of online names, netizens are also capricious, and change at will, so that netizens, although close to each other, do not know why the other side is sacred. Therefore, young people think they wear "masks" and others do not know the true face of Lushan. Therefore, speaking, it is very self-willed, let people "eye-catching", and any ugly words can be exported into "dirty (chapter)", endless, completely without the sense of shame and shame.

5.3 Young people are keen on online love because of the psychology of wide cultivation and poor harvest.

Infinite communication and unlimited communication from the media have changed the young people's concept of love fundamentally with the times. In many young people's love, there are many "good wishes" and "fashion" for the good. Broad planting and poor harvest are the true portrayal of online love. Therefore, young people are keen on online love, hoping to find their "best" partners online. In online love, "not for everlasting, only for once" concept of love is ubiquitous. However, numerous facts have proved that online love is unreliable, and the rate of divorce is very high and remains high. Therefore, young people love, or should be down-to-earth, more in-depth grassroots, more grounding, more understanding of each other, know the root of the Qin and Jin Dynasty, do not greed the convenience of the network, say love, say goodbye, take marriage as a child's play, harmful to oneself.

6. Challenges of Youth Group Network Activities in the Self-media Environment

6.1 Game Life Party Challenges Socialist Core Values

The decadent phenomenon of the spirit of "entertainment to death" in youth group's network

activities is prominent, and the style of game life is very obvious. Because of the absence of "gatekeeper", young people express their personal views freely and fully in anonymous status, which makes the uneven quality of young people's online names enlarge infinitely under the Internet, and easily leads to youth moral anomie [4]. Therefore, the Party of game life challenges the core values of socialism such as patriotism and dedication. If we want to be patriotic and dedicated, how can we indulge in online games and activities instead of doing business and extricating ourselves?

6.2 The value of cyberlove challenges the legal and moral requirements of faithful fulfillment of husband and wife's obligations.

"Eating in a bowl and watching in a pot" is a common love problem of many young people. However, in face-to-face real life, many young people still have some scruples and many of them will retreat from difficulties if they want to "step on two boats". Most of them are colored hearts, colorless gallbladder. But network communication is totally different. Because it is wearing a "mask", not afraid of others to see through the true face of Lushan. Therefore, many young people will "love to speak out boldly", stepping on two boats, or even more boats. Therefore, the value of cyber love has challenged the legal and moral requirements of couples to faithfully fulfill their husband and wife's obligations, which makes people feel sad in the world.

6.3 Challenges to the Accuracy Requirements of Chinese Language

It is undeniable that the Internet language can be popular, and it has its own unique features. Netspeak can resonate with netizens, which is one of the main reasons why netspeak can become a "net red". In terms of the "invention" of the "net red" language, young people who dare to be the first in the world have made indelible contributions to the popularity of the net language. They are often able to export into chapters and speak eloquently, and often have witty remarks and surprises, making indelible contributions to the popularity of the net language. However, some netizens use the homophonic word "sensationalism" to attract favor. Such popular "netizens" can easily mislead children and cause them endless mistakes in word and sentence-making. For example, "jam" (overprize). Therefore, the accuracy of Chinese is challenged by netspeak and netspeak.

7. Some countermeasures to improve the network activities of youth groups under the environment of self-Media

7.1 Create a positive energy cultural atmosphere, so that negative energy culture has no place to stand.

Nowadays, the network environment is rather complex, so we should build a positive network environment for teenagers according to their actual needs. As the saying goes, "near Zhu is red, near Mo is black". Therefore, we should build a "firewall" of positive energy culture, firmly control the "commanding heights" of public opinion, shape people with noble spirit, guide people with correct public opinion, create a positive energy cultural atmosphere, and make negative energy culture have no place to stand. Influenced by experience, young people will naturally go to high places, and naturally will be full of positive energy, so that the style of game life has no market. The network is not an extrajudicial place. We should unswervingly administer the network according to the requirements of relevant laws and regulations, strictly enforce the law, investigate the violations and create a clear network space.

7.2 Cultivate a correct concept of love and establish the concept of marriage and family in which husband and wife are loyal and honorable to each other and betray each other shamefully.

Although the self-Media network world is a "virtual" society, network activities are real. Art originates from life and is higher than life. Art has a strong influence and appeal on people's view of love. Excellent works can inspire and infect people. Therefore, we should publicize some loyal love

concepts and good love stories of Liang Shanbo and Zhu Yingtai to guide young people to establish a correct view of love, marriage and family. We should resolutely implement the rigid provisions of the real-name system on the Internet, so that young people should know shame, right and wrong, respect and treasure when they talk about love on the Internet, surf the Internet according to law, talk about love on the Internet according to law, and set up and run a good family according to law.

7.3 Regulate the net language, exert its positive energy function and restrain its negative effect.

When dealing with the Internet language, we should grasp the temperature and the degree. We should not blindly pursue the "new", "strange" and "special" of the cyber language, nor the vulgar "big scale" of the cyber language, but guide people to develop the cyber language which can stimulate people to be positive and sunny. We should adhere to the principle of "zero tolerance" for Vulgar Internet language and urge the author to rectify it together without any condolence. If we persist in teaching, we should resolutely "pull off the shelf" and make an example of it.

8. Conclusion

What we need to do well is to take some targeted measures to reduce the negative side of youth group's network activities under the environment of self-media, promote the positive side, promote the advantages and eliminate the disadvantages, maximize the young people through network activities, achieve the double harvest of career and love, and carry the banner of realizing the great rejuvenation of the Chinese nation "China Dream".

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